

MINUTES OF THE 61st ANNUAL GENERAL MEETING OF THE NIGERIAN INSTITUTE OF PUBLIC RELATIONS HELD ON THURSDAY, 25th APRIL, 2025, AT THE JUNE 12 CULTURAL CENTER, ABEOKUTA, OGUN STATE.

S/N	PROCEEDINGS	ACTION
1.0	Call to order	
1.1	The 61 st Annual General Meeting (AGM) of the Nigerian	
1.2	Institute of Public Relations (NIPR) started at about 1.30	
1.3	pm with the house called to order by the President,	
1.4	Chairman of Council, Dr. Ike Neliaku, fnipr, who	
1.5	welcomed all members present.	
2.0	Adoption of Meeting Agenda	
2.1	Agenda	
2.2	1. To read the notice conveying the meeting	
2.3	2. To receive the President's Report	
2.4	3. To receive the audited accounts for the year	
2.5	ended 31 st December, 2023	
2.6	4. To authorise Council to fix the remuneration for	
2.7	the auditors	
2.8	5. Hosting of 2025 NPRWeek	
2.9	6. Report on 61 st Diamond Jubilee	
2.10	7. Launch of Register of Members, 2024	
2.11	8. Launch of NIPR Life Assurance Policy	
2.12	9. Creation/Review of Bye-Laws	
2.13	10. Report of NIPR Act Enforcement and Compliance	
2.14	Committee	
2.15	11. Presentation of Membership Benefits	
2.16	Amendment to agenda	
2.17	Brig. Gen. S.K. Usman (rtd), fnipr proposed	
2.18	amendments to the agenda while moving a motion for	
2.19	adoption of the agenda as amended to include:	
2.20	12. Transaction of Any other Business	
2.21	13. Next AGM 2026	
2.22	14. Closing remarks by the President	
2.23	15. Closing of meeting	
2.24	Dr. Igwe Chibueze, mnipr, move to second the motion	
2.25	with Dr. Oludare Ogunyombo, mnipr, lending additional	
2.26	support.	
3.0	Reading of Notice Conveying the Meeting	
3.1	The Registrar, Chief Uzoma Onyegbadue, fnipr, read the	
3.2	notice conveying the 61 st AGM of the NIPR.	
4.0	President's Report	
4.1	The report of the president was received by the meeting	
4.2	and covered the following four broad areas:	

4.3	i. Ideological and philosophical framework;	
4.4	ii. Programmes and activities;	
4.5	iii. Future forward; and	
4.6	iv. Conclusion	
4.7	Under the Ideological and philosophical framework, the	
4.8	president espoused the following approaches:	
4.9	a. The Big Family Approach of consolidation and not	
4.10	opposition;	
4.11	b. Value-Mantra, as a mechanism to weigh derivable	
4.12	values to the institute, to include, Professional	
4.13	value, Reputational value and Financial Value;	
4.14	c. Enterprise approach	
4.15	d. Relevance approach; and	
4.16	e. Inclusive approach	
4.17	The second part of the report on programmes and	
4.18	activities informed on the achievement of the placement	
4.19	of Public Relations in the scheme of service of the	
4.20	Federation through redesignation of information officers	
4.21	cadre to Information and Public Relations officers Cadre	
4.22	at the 45 th National Council on Establishment meeting	
4.23	held in the Bauchi, 11 th -13 th December 2023 and	
4.24	followed by a circular by the Head of service dated March	
4.25	21 st , 2024 referenced	
4.26	HCSF/SPSP/ODD/CND/100/S.1/196.	
4.27	The President reported on the interest of Nasarawa State	
4.28	to host the NIPR Finishing school and plans of transition	
4.29	to the Public Relations University. The offer he noted, had	
4.30	been approved by council. He further appreciated the	
4.31	Governor of Nasarawa State, His Excellency, Engr.	
4.32	Abdullahi A. Sule, for approving a monthly grant of One	
4.33	Million Naira only (N1,000,000) to Nasarawa State	
4.34	Chapter for its activities.	
4.35	The General Assembly was informed about the	
4.36	digitisation process embarked upon leading to a medium	
4.37	wholly owned and hosted by the institute with a new	
4.38	website, www.niprng.org.ng . The initiation and	
4.39	institutionalisation of a National Spokespersons Summit	
4.40	and the hosting of the maiden edition from March 26 th -	
4.41	27 th , 2024 was as well as the establishment of NIPR Hubs	
4.42	aimed at deepening Public Relations, to addressing	
4.43	critical issues affecting the different sectors of the	
4.44	economy. To engender inclusive and delegated	
4.45	leadership, he informed that council had approved	
4.46	constitution of several committees with terms of	
4.47	reference aimed at achieving several tasks for the	
4.48	institute. Fostering of strategic partnerships with	
4.49	government, professional and industrial bodies to	
4.50	advance interest of NIPR had been largely pursued and	

4.51	has given room for executing of Memorandum of	
4.52	Understanding while discussions at different levels have	
4.53	deepened for collaborations with many organisations.	
4.54	The report covered the introduction of more legacy	
4.55	lecture series like, His Majesty, Obi Alfred Nnaemeka	
4.56	Achebe National Peace and Reconciliation Annual	
4.57	Lecture; Institute's Professional development	
4.58	programmes; Special Training of ECOWAS Executive and	
4.59	staff in communication department; Annual directors	
4.60	conference and retreat; Mandatory Continuing	
4.61	Professional Development (MCPD); Membership,	
4.62	Induction of members, Fellowship Upgrade for regular	
4.63	and honourary Fellows. The President, Dr, Ike Neliaku,	
4.64	fnipr, gave report on council resolution on introduction of	
4.65	life membership and review of Master Class fee to	
4.66	N400,000. On life membership Subscription, Members	
4.67	above 70 years are to enjoy free subscription, above 50	
4.68	years will enjoy life membership on payment of Five	
4.69	Hundred Thousand Naira only (N500,000), less than 50	
4.70	years to enjoy life membership on payment of One	
4.71	Million Naira only (N1,000,000). The report covered	
4.72	efforts at enhancing service delivery at the National	
4.73	Secretariat through the employment of more staff for the	
4.74	National Secretariat; Line up of activities towards the	
4.75	celebration of Diamond Anniversary of the Institute	
4.76	drawn up for the whole month of June, 2024, Chapter	
4.77	relations and resuscitation of dormant chapters;	
4.78	Compliance and enforcement efforts carried out. The	
4.79	report appreciated the commitment, efforts and sacrifice	
4.80	of Chief Yomi Badejo-Okusanya's who conceived the idea	
4.81	of rebranding our annual AGM and Conference to Nigeria	
4.82	Public Relations Week, chairing the National Planning	
4.83	Committee and contributions of members of the	
4.84	committee and council in making it a success. Other	
4.85	activities covered in the report include the Nigerian	
4.86	Public Relations Definition Project; the National Order of	
4.87	precedence project and the Nigeria Reputation	
4.88	Management Group.	
4.89	On future forward for the Institute, the report identified	
4.90	challenges of lack of clarity on what Public Relations is	
4.91	about, lack of understanding by policy makers especially	
4.92	in government on the role of Public Relations in national	
4.93	development and lack of interest and/or commitment by	
4.94	most members to promote the interest of their	
4.95	profession and institute. Therefore, emphasis should be	
4.96	on giving value to the institute and profession for	
4.97	reciprocal values to be earned from government and	
4.98	non- governmental organisations.	

4.99	Concluding, the report appreciated the progress made by	
4.100	the institute over the past year, linking it to the	
4.101	dedication and commitment of our members, council and	
4.102	secretariat while urging all to remain steadfast in our	
4.103	commitment to excellence, professionalism and ethical	
4.104	conduct in the New Dawn.	
4.105	Motion for adoption of the President's report was moved	
4.106	by Yeye Agnes Shobanjo, mnipr, and seconded by Prince	
4.107	Sunday Adejolu, fnipr, from Ekiti Chapter.	
5.0	Audited accounts for the year ended 31st	
5.1	December, 2023	
5.2	The External Auditors to the institute Arah Okocha and	
5.3	Co Chartered Accountants, represented by Mr. Kayode	
5.4	Akinyoola presented the audited financial statements of	
5.5	the Institute for the year ended December 31, 2023. The	
5.6	results show growth in operating surplus from N953,086	
5.7	as at December 31 st 2022 to N42, 793,120 by December	
5.8	31 st , 2023. Within the same period, current assets grew	
5.9	from N8, 207,643 to N69,292,690, same with liabilities	
5.10	from N9,576,746 in year 2022 to N24, 573,221 in year	
5.11	2023.	
5.12	While calling for comments, the president informed that	
5.13	going forward, the Institute's account should be	
5.14	reviewed on a monthly basis. Commenting, Mr. Kassim	
5.15	Usman, drew the attention of the meeting to page 23	
5.16	and 24 of the report and noted that the trajectory of the	
5.17	institute is moving forward and appreciated the council	
5.18	for maintaining the statutory time schedule for Annual	
5.19	General Meetings. He urged that we should look at the	
5.20	accounting year and suggested that we revert to 31 st	
5.21	March to April accounting cycle. The General Assembly	
5.22	overwhelmingly supported that we revert to March 31 st -	
5.23	April accounting cycle.	
5.24	Mr. Chigozie Ogbujo from River State Chapter called for	
5.25	the administrative and financial implications of the	
5.26	movement to which the auditor retorted that there will	
5.27	be cost attached but will be minimal.	
5.28	The President suggested that we make the auditing	
5.29	quarterly, to which members agreed.	
5.30	Motion for the adoption of the new accounting cycle from	
5.31	March 31 st to April was moved by Mallam. Sadiq Kassim,	
5.32	fnipr and supported by Gen. S.K. Usman (Rtd.), fnipr.	
5.33	Mr. Ben Okache, fnipr moved a motion to accept the	
5.34	report of the auditor and to authorise council to fix the	
5.35	remuneration for the auditors. This motion was	
5.36	supported by Mr. Ken Eboigbe. Other comments include	

5.37 5.38 5.39 5.40 5.41	the request to check how long an auditor can serve an organisation statutorily, to which the president informed that the tenure allowed is up to 20 years. The meeting was informed that the bursar can be an affiliate member or honorary member of the Institute.	
6.0 6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 6.10 6.11 6.12 6.13 6.14 6.15 6.16 6.17 6.18 6.19	<p>Hosting of 2025 Nigeria Public Relations Week (NPRWeek)</p> <p>The AGM was informed that the bid by chapters for the hosting of the 2025 NPRWeek was won by Akwa Ibom State Chapter for the date of Tuesday, April 22 to Friday, April 25, 2025. The president's call for motion to support the bid, drew reactions to the dates chosen which was seen as falling within the Moslem Ramadan fasting period and may not permit full participation. Another date, Monday 5th of May to Friday, 9th of May, 2025 was suggested and chosen.</p> <p>Elder Casca Ogosu, fnipr moved a motion in support of the hosting rights of Akwa Ibom State Chapter. While supporting the motion, the Immediate Past President, Mallam Mukhtar Sirajo, fnipr, informed that the decision of when and where to hold the Annual General Meeting is wholly that of the Council of the Institute. The Chairman of Akwa Ibom State Chapter Elder Manasseh Umoetteh assured members that Akwa Ibom State Chapter is ready to host the event.</p>	
7.0 7.1 7.2 7.3 7.4 7.5 7.6 7.7 7.8 7.9 7.10 7.11 7.12 7.13 7.14 7.15 7.16 7.17 7.18	<p>Report on Preparations for Diamond Jubilee celebrations</p> <p>The Vice President, Prof. Emmanuel Dandaura briefed the meeting on preparations for the institutes 61st Anniversary celebrations. The Vice President shared a brochure to assist members in identifying materials for sponsorship and opportunities that offer values in marketing. The informed that the chapter have roles to play during the events marking the celebrations. Chapters were advised to organise a work where the Governors should be encouraged to participate. The reeled out the line-up of events which include planting of trees by all chapters and at the Reputation House, Abuja, Colloquium for the 27th of June, 2024, where the President and Commander in Chief of Nigerian Armed Forces is expected. He informed that the colloquium will end with a diamond award where those that have contributed positively to the growth of the Nigerian Institute of Public Relations will be honoured. He urged</p>	

7.19	all to participate in the sponsorship and marketing of all	
7.20	activities lined up for the celebration.	
8.0	Launch of 2nd Edition of Register of Members	
8.1	The launch of the 2 nd edition of register of members was	
8.2	stepped down, as the consignment was yet to arrive	
8.3	Abeokuta. However, members were informed that the	
8.4	Register will be released at the evening event as delivery	
8.5	was assured before then.	
9.0	NIPR Life Assurance Policy	
9.1	A consultant on Insurance to the Institute Mr. Babatunde	
9.2	A. Oguntade of Lectern Insurance Brokers Limited was	
9.3	called up to make presentations to the meeting. He	
9.4	briefed members on the policy of permanent disability	
9.5	and life assurance stating that from a N20,000 premium,	
9.6	a reduction to N9,000 for members will yield a benefit of	
9.7	N2,000,000 to any member affected. The discretionary	
9.8	policy that ends at 60years was noted by members while	
9.9	suggestions were made to make the policy payment part	
9.10	of our annual dues so that it can be permanent. At the	
9.11	end of deliberations, Council was mandated to look	
9.12	deeper and come up with a better option.	
10.1	Creation /Review of Bye-Laws	
10.2	The Chairman of legal Advisory Committee (LAC) Barr.	
10.3	Karibi George, fnipr was invited to give highlights of the	
10.4	review of Bye-Law No. 2 on creation and administration	
10.5	of NIPR Chapters. He commenced by giving a report of	
10.6	the Chapter Relations Committee which was adopted	
10.7	through a motion by Mrs. Onyinye Ralph-Nwachukwu,	
10.8	fnipr, and seconded by Mrs. Tiwalade Fapohunda, fnipr.	
10.9	Barr. George, gave highlights on the introduction of	
10.10	branches in the administrative structure of the Institute,	
10.11	their relationship with Chapters, framework for	
10.12	establishment of the branches, tenure and other	
10.13	responsibilities. Commenting, Dr. Mohammed Kudu	
10.14	Abubarkar, fnipr proposed an amendment to have	
10.15	branches in all senatorial zones and the president	
10.16	informed that that was considered in the reviewed Bye-	
10.17	Law No. 2. Mr. Tonye Moyela from Bayelsa Chapter asked	
10.18	to know how the process came about and it was	
10.19	explained that the document emanated from Chapter	
10.20	Chairmen in the past 4 years of engagement.	
10.21	A motion for the adoption of the amendment of Bye-Law	
10.22	No.2 was moved by Rev. Dr. Abraham Olusholaniyi,fnipr,	

10.23 10.24 10.25 10.26 10.27 10.28	<p>as he asked for the setting up of an implementation committee to allay the fears of those having cold feet on the amendment. Mr. Felix Olunkwa, mnipr, Chairman of Abia State Chapter, seconded the motion. Thereafter, the President, proclaimed the adoption of the reviewed Bye-Law No. 2, 2024 as amended.</p>	
11.1 11.2 11.3 11.4 11.5 11.6 11.7 11.8 11.9 11.10 11.11	<p>Report on the NIPR Act Enforcement and Compliance Committee</p> <p>The meeting was informed of the preliminary activities of the committee which has set the ground for strict enforcement of the NIPR Act in both public and private organisations. These include the dispatch of contravention notices and ultimatums and notice to sue, with the Inspector General of Police and the Attorney General of the Federation copied in each instance. The President asked the members of the NIPR Act Enforcement and Compliance Committee to stand up for recognition.</p>	
12.1 12.2 12.3 12.4 12.5 12.6 12.7 12.8 12.9 12.10 12.11 12.12 12.13 12.14 12.15 12.16 12.17	<p>Presentation on Membership Benefits</p> <p>The Chairman, Membership Services Committee, Hajia Maryam Sanusi, fnipr, made a presentation on membership benefits which include the following: Career Progression in the Civil Service and Public Advocacy Involvement, Networking Opportunities, Discounts, Continuing Education Credits / Points, Capacity Building and Professional Development Opportunities, Certification and Accreditation Support, Professional Mentorship and Counseling, Resource and Publications, Recognition for Professional Achievements, Professional Engagement, Strategic Corporate Partnerships, Free Access to NIPR Events for Student Members, Mentorship Programs, Job Placement and Volunteer Assistance, Access to Established Library/Resource Center, E-Library Exclusive to Practice ID Holders, NIPR Bookshop - Members' Bookshop with Special Levy.</p>	
13.0 13.1 13.2 13.3 13.4 13.5 13.6 13.7	<p>Any Other Business (AOB)</p> <p>Members raised additional concerns which included the following:</p> <ul style="list-style-type: none"> - Observation that the there is lack of code of conduct publication for members to purchase at the venue of the AGM, to which the President responded that all documents pertaining to the 	

13.8	<p>Institute have been uploaded on the website and members are encouraged to read them.</p> <p>- Observation that there is branding deficit on offerings from the chapters. This was followed with a suggestion that chapters can be graded to know which states that are performing or otherwise. Also new fellows were expected to participate very well in chapter level activities.</p>
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14.0	<p>Closing Remarks and Adjournment</p>
14.1	<p>Contributions were received from Comrade Loveth Ekwemalu, fnipr, who appreciated the Institute and the Fellowship Advisory Committee for their efforts.</p> <p>Mr. Indiana Mathew proposed the Kemal formation of sponsorship committee and events management/protocol committee for future events.</p> <p>The President thanked all members for their participation and reaffirmed the Institute's commitment to excellence in public relations practice.</p> <p>A motion to adjourn the meeting was moved by Lady. Chinwe Ogbuka, fnipr, and seconded by Mr. Abdulrafiu Olokoko The meeting was adjourned at 4.35pm.</p> <p>Chief Uzoma Onyegbadue, fnipr Registrar, Secretary to Council</p> <p>Ike Neliaku, PhD, fnipr President, Chairman of Council</p>
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